



## **ROADMAP OF ARTERIAL NETWORK WEST AFRICA**

On the sidelines of the 2020 Ségou 'Art edition, the Kya Network, the network of cultural organizations in Mali in partnership with the Festival sur le Niger Foundation, organized a regional meeting of Arterial West Africa to revitalize the continental network. Present at this meeting of exchange and networking were several actors from the continent mainly from West Africa. It was agreed on the development of a roadmap that will be amended and adopted for the revitalization of the network. A round table discussion made it possible to note all the interest that the actors have in their organization. The challenges are multiple and diversified. We can note in this sense the proposals contained in the table below:

SHORT TERM	MEDIUM TERM	LONG TERM
Strengthen the capacities of its members	Continue advocacy at the regional and international level	Maintaining the Creative City program
Multiply the collaborations between members of the continent		
Strengthen and develop the network's international influence	Strengthen and develop the network's international influence	Strengthen and develop the network's international influence
Strategic support for members	Installing the Hub Arterial Network West Africa in Bamako	



Encouraging collaborative dynamics	Encouraging collaborative dynamics	Encouraging collaborative dynamics
Capacity building of members on financial mobilization, fundraising...	Capacity building of members on financial mobilization, fundraising...	Capacity building of members on financial mobilization, fundraising...
Strengthen the digital and digital component of cultural events	Strengthen the digital and digital component of cultural events	Strengthen the digital and digital component of cultural events
Initiate collaborations to bridge the language divide	Initiate collaborations to bridge the language divide	Initiate collaborations to bridge the language divide
Advocacy for a public-private partnership to make state support of cultural organizations effective	Advocacy for a public-private partnership to make state support of cultural organizations effective	Advocacy for a public-private partnership to make state support of cultural organizations effective
Further strengthen the Creative City program and open up membership in the Creative City Exchange circuit.	Further strengthen the Creative City program and open up membership in the Creative City Exchange circuit.	Further strengthen the Creative City program and open up membership in the Creative City Exchange circuit.